

RESUME

Gillian Fry B.AG.Sc(hons),Dip.Bus.Mgt

677 Morgiana Rd,
Morgiana, VIC 3301

Phone: 03 5573 4539

Mobile: 0427 734 539

Email: gill.fry@networksw.com.au

Education

1982 – 1986 **La Trobe University** **Melbourne - VIC**
Agricultural Science Degree (with Honours)

2005 - 2007 **Australian Institute of Management** **Melbourne - VIC**
Diploma of Business Management

2010 **WestVic** **Hamilton - VIC**
Cert IV in Training and Assessment

2005 **International Association of Public Participation**
Certificate in Public Participation

2005 **International Association of Public Participation**
Certificate in Communications for effective Public Participation

Work Experience

1990 to current **Fifth Corp P/L as Trustee for the IL and GM Fry Business Trust**
Morgiana - VIC

Director and Network SW Consulting, Principal Consultant,

- Strategic planning, community engagement, facilitation, project management and graphic design
- For further information, see Previous Projects page

2013 to 2014 **EverGraze** **National**

EverGraze Website Content Manager

Responsibilities:

- Managing, writing, editing and uploading content to the new EverGraze website

2009 to 2014 **Soil Health Group** **Coleraine - VIC**

Executive Officer

Responsibilities:

- Writing funding applications and liaising with potential funding bodies
- Project management - budgeting, milestone reporting, final reports
- Facilitation of events
- Writing, design and printing newsletter, media articles, journal articles and ads, updating website

2008 to 2012 **EverGraze** **National**

National Communications Manager

Responsibilities:

- Strategic planning of communications, co-ordination of communications program,
- Project management - budgeting, milestone reporting, final reports
- Writing, design and printing - magazine and publications, media articles, journal articles and ads,
- Website management – regular updating of website and subscribers database

2005 to 2006 Glenelg Hopkins CMA Hamilton - VIC

Executive Officer - Community Engagement Advisory Group

Responsibilities:

- Develop, implement and monitor and review the Community Engagement Strategy and Landcare Plan
- Advise Glenelg Hopkins Catchment Management Authority on Community Engagement and Communication

2002 to 2006 Glenelg Hopkins CMA Hamilton - VIC

Integrated Communications Manager

Responsibilities:

- Ensure all communications from the CMA to the Community, Agencies, Local, State and Federal Government are integrated, coordinated and achieving the strategic direction of the Glenelg Hopkins CMA
- Develop, implement and monitor and review the Community Engagement Strategy

1990 to 2000 Mawson Bros. Cohuna - VIC

Dairy Sharefarmer

Share Dairy Farmer of the Year 1993 – Regional Zone Winner

1986 to 1990 Goulburn Murray Water Rochester & Kerang - VIC

Salinity and Irrigation Extension

- Supervised extension staff and advised farmers on whole farm plans, irrigation layout and salinity issues

Board Experience

2012 to 2013 Bendigo Bank, Coleraine Branch SW VIC
Board Member

2007 to 2009 Peter Francis Points Arboretum SW VIC
Chairman of the Board

2006 to 2011 Central Highlands Agribusiness Forum SW VIC
Board Member

2008 to 2011 Morgiana Management Committee SW VIC
Secretary

2008 to present Morgiana Management Committee SW VIC
Member

Skills

- Communication skills – from strategic planning through to implementation
- Passionate about community engagement and how to achieve it
- Entertaining facilitator and trainer
- Excellent writing, editing and proof reading skills
- Creative Graphic Designer and artist
- Organised - therefore skilled in project management and events organisation
- Holistic thinker - sees the big picture and works towards it.
- Practical experience in agriculture and natural resource management

Previous Projects for Network SW Consulting

- Community Engagement Pathway for the Glenelg Hopkins CMA
- Staff Performance Planning – Development and Implementation for Glenelg Hopkins CMA
- Engaging community in Brucknell Creek Catchment – WestVic Dairy
- Southern Grampians Shire Tourism Project – Our Community ~ Our Stories, Facilitated 12 workshops.
- Rural Customer Charter – Grampians Wimmera Mallee Water
- Banksia Awards Application – Western Water
- Corporate Brochure - Western Water
- Water Quality Communications Strategy - Western Water
- Water Plan Strategic Communications Strategy - Western Water
- Website content - Western Water
- Communications Project Plan: Ramsay Street - Western Water
- Implementing Water Quality Communications Strategy - Western Water
- Eco-living Grant Application
- Tourism Grant Application
- Seminar Series - Global marketing – Central Highlands Agribusiness Forum
- Environmental Management Systems Pathways Communication Plan - GHCA and CCMA
- Workshop series on Regional Catchment Investment Plan - Glenelg Hopkins CMA
- Developing soils funding application for NLP – Points Arboretum
- Compiling community comments and facilitating a workshop on the Landcare Support Strategy—Glenelg Hopkins CMA
- Tourism images – Southern Grampians Shire
- Facilitating workshops for Environmental Management Systems (EMS) – DPI
- Media Procedure for EMS – DPI
- Case Studies for (Environmental Best Management Practice (EBMP) – interviewing, writing, design and layout – Glenelg Hopkins CMA
- Community Engagement Plan for the Glenelg Environment Strategy - Glenelg Shire
- Facilitating several forums for DPI AgFutures
- Facilitating "Macarthur Moments" - SW Sustainability Forum
- Community engagement (12 workshops, writing up community findings) - Hindmarsh Sustainability Strategy
- Facilitation for WMSA Sustainability Forum
- EverGraze National Communications Manager - 2008 to 2012
- Community engagement for the Southern Grampians Shire Council Sustainability Strategy
- Case studies for EverGraze
- Soil Health Group - Executive Officer
- Funding application for Southern Grampians Shire Council
- Coleraine and Wannon Tourism History Booklet – Writing, editing and graphic design
- Coleraine signage -- Writing, editing and graphic design
- Water trusts: What role can they play in the future of environmental water management in Australia? Graphic design of workshop proceedings – The Water Trust Alliance
- Support for EverGraze Communications Officers – July 2013 to 2015
- Coleraine Enterprise project - Project Management – Southern Grampians Shire, Wannon Water & Coleraine Progress Association
- Healthy Soils Magazine – writing, editing and graphic design (2009 to present) - Soil Health Group
- Graphic design for advertisements for Charlie Carp
- Graphic design and printing of Gazette Landcare banner – Gazette Landcare
- Graphic design and printing of two banners for Hamilton-Coleraine Railway Line Landcare Group
- Project management for development of new Soil Health Group website - Soil Health Group
- EverGraze Website Content Manager 2012 to 2014 – EverGraze
- Facilitating and writing strategic plan for the Soil Health Group – Glenelg Hopkins CMA
- Assisting Perennial Pasture Systems with their newsletter
- Writing two articles for final edition of Future Farm Magazine - FFCRC
- Editing and graphic design of training notes for the Whole Farm Grazing Strategies Course – DEPI/DEDJTR
- Facilitating strategic planning forum and writing strategic plan for Portland Community Garden Project